

A Level Business Preparation Work

Task 1

Research the following business leaders:

- Jeff Bezos
- Ray Kroc
- Oprah Winfrey

For each one, find out the following information:

1. Date and country of birth
2. Their background, i.e. what qualifications, skills do they have, have they built a business from scratch?
3. How they have influenced the business world, which businesses have they run in the past to now? What do the businesses do and where are they located?
4. How successful have their business ventures been? How much were/are the businesses worth? Have any failed? If so, what lessons did they learn?

Task 2

Click on the link below and enrol for the free course on the business basics:

[Introduction to AQA A-Level Business Getting Started | tutor2u](#)

Task 3

Open the link below to the online course companions:

<https://pfoa.sharepoint.com/sites/lst/business/sitepages/business%20a-level.aspx?RootFolder=%2Fsites%2Flst%2Fbusiness%2FBusiness%20Text%20Book%2FCourse%20Companions&FolderCTID=0x012000406F6D956A99914A92A63189C23D0047&View=%7B42C7E7A4%2D5308%2D44A9%2DA99A%2DEDECDD248E05%7D>

Open the Year 1 folder and read through sections 1 (Introduction to Business) and 2 (Forms of Business). Create a glossary of the key terms included in these sections.

IF YOU CANNOT ACCESS THE COURSE COMPANIONS, CLICK ON THE FOLLOWING LINKS FOR INFORMATION AND KEY TERMS:

- [tutor2u | Business Organisation: Introduction to Business Ownership](#)
- [tutor2u | Different Forms of Business \(Introduction\)](#)

Have a go at the interactive activities below to test your understanding:

<https://www.tutor2u.net/business/reference/what-is-business-impossible5-revision-activity>

<https://www.tutor2u.net/business/reference/3-1-what-is-business-key-word-chop-revision-activity>