# direct

#### A Parents Guide to Buying a School Uniform

This guide is designed to help parents when purchasing a uniform either **online or in store** ready for the start of the new academic year



#### PREPARE your order

Measure your child using our guide to help you. Make a list of all the items you require and the sizes you need.

Our garment sizes are listed in inches. For help and support, please email us at customerservices@uniform-direct.com



#### Purchase EARLY

BEFORE 31ST July for online orders and 7th August for in store orders

Purchase your uniform in plenty of time. We think **May and June are the best times to buy!** This will give you time to return unwanted garments and reorder online if you need to.

Postage is currently free for orders over £29. Returns are free of charge - simply email us for returns instructions (no printer required). If needed, order more than one size and return the incorrect size. Buying early online allows you time to replace sizes and place any special orders in advance of the start of term. *For help and support, please email us at customerservices@uniform-direct.com* 



#### Do not risk leaving it TOO LATE!

Orders placed after 31st July for online orders are not guaranteed to get to you in time for the start of school. Despatch times in August are usually very long... For help and support, please email us at customerservices@uniform-direct.com

#### BE SMART, BE PREPARED AND SHOP EARLY

#### www.uniform-direct.com

#### **BE PREPARED** - measure your child

 Before visiting the store or ordering online, measure your child with a tape measure. Accurate measuring will reduce the likelihood of returning items due to incorrect sizing. Please follow the guide below.



Our garment sizes reflect the size of the body the garment will fit in inches.

For example, if the chest measures 32 inches, then blazer size 32 will fit.

However if you require a more roomier fit, select a size larger than size 32.

**#top tip - chest/waist/hips -** measure all the way round the body at the measuring points highlighted in the diagram above.

#top tip - collar - measure all the way round the base of the neck at the measuring point highlighted above, leaving a 2 finger gap between the tape and skin, for comfort.

#### NOTE YOUR CHILDS MEASUREMENTS BELOW

	INCHES
1. COLLAR (only needed for boys shirts)	
2. CHEST	
3. WAIST	
4. HIPS	
5. INSIDE LEG	
6. SKIRT LENGTH	

#### **BE PREPARED** - make a list & plan your visit

Our Traffic Light System below is a perfect guide to plan **when to buy** your School Uniform for the new School year.

- Before visiting the store <u>BE PREPARED -</u> make a list of the items you wish to purchase and the size and quantity you need.
- Shop Early to allow time for returns and re-ordering if needed.
- Enjoy a Stress-Free Summer knowing that Uniform and Back to School is all done!

#### THE BEST TIME TO BUY and when to avoid



#### MARCH, APRIL, MAY, JUNE - the best time to buy

We strongly recommend that you buy your school uniform early and in advance of the school summer holidays. Buy with room for growth in mind and rest assured that you can return and re-order sizes in good time before school starts in September - T's & C's apply.

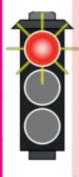
#### Despatch is fast and Stock Availability is excellent



#### JULY - before the school holidays start and before 31st July

July is a busier month however we recommend that you purchase school uniform **before** school holidays start . Buy with room for growth in mind and rest assured that you have some time to return and re-order items before school starts in September - T's & C's apply.

Queues are slightly longer and Stock Availability is very good



AUGUST AND BEGINNING OF SEPTEMBER - please do not leave it too late. DO NOT RISK uniform selling out

August & September are extremely busy months especially leading up to the start of the new school year. Sizes can sell out very fast so do not risk being unable to get your uniform in time. PLEASE AVOID shopping in the last 2 weeks of the school holidays, queues will be long.

**Queues** can be in excess of 3 hours and **Stock Availability is limited.** Special orders placed after 7th August are <u>not guaranteed</u> to arrive for the start of the new school term.

## **BUY NOW**

### www.uniform-direct.com

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