



THE PRIORY ACADEMY

LSST

5th November 2020

Dear Parents/Carers,

This is usually a busy period for the Priory Association, the Academy PTA charity. However, for understandable reasons the group cannot meet in the same way they would normally do. Therefore, in the absence of their usual fundraising avenues (supporting academy events, bars, quiz etc.) we are working together to try a new idea in the run up to December – a Christmas single!

The song is written and the music is recorded. Now we'd really like to involve as many pupils from Year 7 and the academy choir as we can in recording the vocals.

The proposal is to have students record a video of themselves, in full Christmas outfits and merriment, singing the chorus, and then create a montage of everyone ready for release to parents to purchase and download.

There will be a simple instruction sheet for students telling them exactly how to frame the video, where best to stand, what to sing and where to upload it. All we ask from you is permission for them to take part, encouragement for them to record it, and a willingness to give a copy of the song as a Christmas present!

ALL proceeds of this recording will go to the Priory Association which is solely run for the extra-curricular benefit of children at the Academy. The song will remain the property of the writers, but they have agreed to donate all earnings and royalties from this recording to the Priory Association.

Please reply to this letter by Monday 9th November if you wish for your child to take part. Your child can return the slip to Student Reception or their Pastoral Learning Mentor. Alternatively, you can email your reply to gsleight@prioryacademies.co.uk. The Priory Association will send out the instruction sheet immediately afterwards to those taking part. Videos will then have to be recorded and uploaded by Saturday 14th November to give us time for editing and production.

Please note that we will also be trying to get local broadcast media to play the song and promote it, so it's possible a recording of your child may be in the public domain. We propose to make the final recording available through www.amazingradio.com as they enable song purchases and don't take any commission.

If you have any questions please contact Chris Bain, Chair of the Priory Association, at chris@cjbain.com.

Yours faithfully

Mr G Sleight
Assistant Head

Headteacher: Mrs J Hopkinson

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The Priory Academy LSST is part of The Priory Federation of Academies Trust. For further information please contact:

The Priory Federation of Academies Trust, Cross O'Cliff Hill, Lincoln LN5 8PW **Telephone:** 01522 889977

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The Priory Academy LSST - Christmas Single

Your Name_____

Child/ren's name/s_____

Tutor group/s_____

Relationship to child/ren_____

I give permission for my child/ren as named above to take part in the Priory LSST Christmas single in aid of the Priory Association. I understand that by giving permission my child's image and any video or sounds clips they submit may be used in a music video for this project and that this may be shown in on Academy social media, the Academy website, Academy SharePoint and in local and national media.

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Signed_____

Date_____